

## Programme

**Thursday**  
**October 30, 2014**

1pm

### **Introduction**

Gerald Bast, Rector, University of Applied Arts Vienna  
Gerhard Eckel, President, Society for Artistic Research

1:15pm

### **Section I Heart**

Colleagues from different artistic practices will report on their individual and collaborative work settings – their settings of production. Practice often differs from perception; what are the consequences of closely linking artistic practice? What of Alfredo Jaar's claim that "99% of Artistic Practice is Research"?

Nikolaus Gansterer  
Bärbel Müller  
Hans Schabus

Loop Section I incl. involving the audience

4pm

### **Section II Operation**

Operation focuses on the methodologies behind/for artistic work. Methodological knowledge is understood as one of the key demands for artistic research; this session presents examples of methodology-driven work. Insight driven activities need modes of formation and understanding. These modes of understanding (understood as investigations with/ via the heart's activity) will be presented in this section.

Mette Ingvartsen  
Carmen Brucic  
Christina Lammer

Loop Section II incl. involving the audience

**Friday**  
**October 31, 2014**

10am

### **Section III Impact**

To ask how artistic practice advances society through insight-driven activities is the overall aim of this conference. It is understood that a core way to develop impact is to educate and that this, in turn, has an impact. After the first section brought forward examples of artistic practice, the second one examples of research, this session will show how these two driving notions may combine to profoundly develop educational and therefore societal impact today.

Ruth Mateus-Berr  
Anna Moreno  
Barbara Putz-Plecko

Loop Section III incl. involving the audience

# OPERATION ON THE OPEN HEART

**Art Research Driven Education  
and its Societal Impact**  
**October 30–31, 2014**

**A Conference by the University of  
Applied Arts Vienna and the  
Society for Artistic Research**

# OPERATION ON THE OPEN HEART

Art Research Driven Education  
and its Societal Impact  
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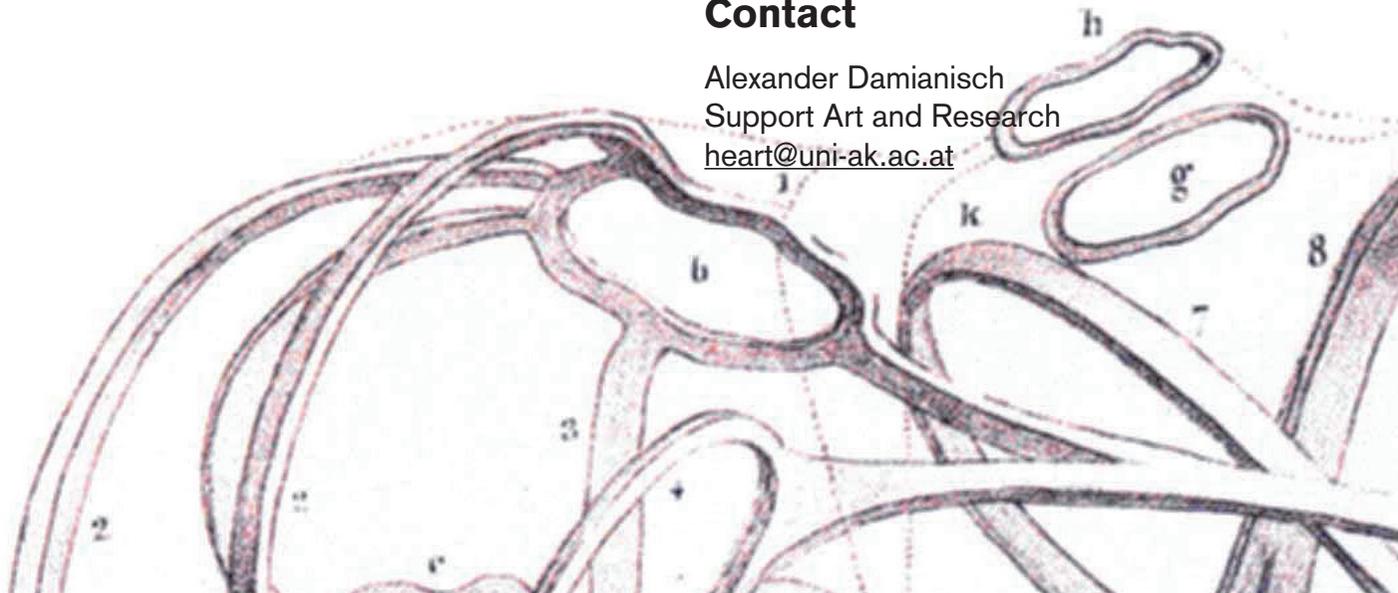
A Conference by the University of  
Applied Arts Vienna and the  
Society for Artistic Research

Artistic practice lies at the very heart of society. The aim of this event is to investigate the implications of this via the operations in the field of artistic research. Operation on the Open Heart brings together international artistic researchers and colleagues exploring how artistic practice advances society through insight-driven educational activities.

Developments on relevant educational levels will be presented and discussed. The conference will be organised following the positive experience of the Stockholm event *Loitering with Intent* in March 2014.

## Contact

Alexander Damianisch  
Support Art and Research  
[heart@uni-ak.ac.at](mailto:heart@uni-ak.ac.at)



# OPERATION ON THE OPEN HEART



## Venue

AIL – Angewandte Innovation Lab  
University of Applied Arts Vienna  
1010 Vienna, Franz-Josefs-Kai 3  
Metro stations: **U3** Stubentor  
**U1 U4** Schwedenplatz  
**U3 U4** Wien Mitte

[www.dieangewandte.at/operation](http://www.dieangewandte.at/operation)  
[www.societyforartisticresearch.org](http://www.societyforartisticresearch.org)